



DISRUPT

SPONSORSHIP PROPOSAL 2024

What is DisruptHR?

DisruptHR is a global movement designed to energize, inform and empower humans in the fields of people, business and the future of work. Once in a while an event series is born that shakes things up, it makes you think differently, it leaves you inspired.

That event is DisruptHR!

- **FORMAT** - 14 speakers / 5 minutes each / Slides rotate every 15 seconds
- 250+ global cities have hosted this phenomenon, in six continents
- Early evening event for up to 250 people from the local business community, at the newly renovated Freedom Centre, Bath Street, St Helier
- 2 international HR keynotes as well as 12 inspirational speakers from the local business community
- This year we are also pleased to enjoy the support of members of the local CIPD committee



It's like TEDx on steroids!



DISRUPT

CHANNEL ISLANDS



Sole licensee for The Channel Islands



DisruptHR Headquarters

- DHR HQ - central depository for all previous talks from 100s of cities, at your fingertips!
- Insight Group - sole licensee for St Helier & St Peter Port
- [Channel Islands - DisruptHR](#)

DisruptHR

Speaker Profiles

- Speaker carousel, including images, bios and contact details.
- Visit <https://insight.je/disrupt>

Speakers

Our Speakers are from the UK, Jersey and Guernsey.
This amazing roster of Speakers includes employment specialists and entrepreneurs.



John Hibbs
Co-Founder, Co Efficient Limited

A serial entrepreneur and experienced businessman, John enjoys achieving results in a win-win world.

John believes businesses should be a force for good and helps businesses around the world capitalise on their amazing human talent. He likes to spend his time thinking about the interconnections that form our work, communities and lives and how these can be enhanced for the benefit of all.

<https://www.coefficient-solutions.com/>



Kate Harbour
Senior Consultant

Kate Harbour is a Senior Consultant at CBO Projects, specialising in organisational psychology.

Her engagements span both the private and public sectors, and include consultancy work, change management, and project management. She has delivered a wide range of technology, process, and people transformations from inception to completion. Skilled in defining and implementing organisational and cultural change, Kate is particularly interested in supporting clients with aspects of their culture and people strategies.

With a strong research and publication background, Kate uses her knowledge of organisational behaviour to enhance effectiveness across all aspects of her work. Her current areas of research include identity, liminality, and the personal experience in the workplace.

<https://www.cboprojects.com/>



Kareena Hodgson
Leadership Consultant

Kareena built her career in the third sector, heading up Action for Children in Guernsey for over 10 years, working with a wide range of often challenging situations.

In joining Leaders Consultancy, Kareena is now able to utilise her skills and keen commitment to fostering systems and environments that enable people to flourish, across all sectors. This includes substantial experience in team building and leadership, engaging with multiple stakeholders and supporting individuals in creating healthier habits in work and life. The combination of her encouraging style, people-first mindset, creative thinking, aptitude for utilising insights from psychometric surveys and passion for healthy environments is an asset for any team in any sector.

<https://www.leadersconsultancy.co.uk>

KEYNOTE SPEAKER

announcement introducing.....



**Dr. Stephen
Backhouse**

Specialist
Consultant



DISRUPT

St. Helier 2.0

Tickets @Eventbrite

Thursday, 31 March 2022


17:30 - 20:00

Cineworld

full speaker bio's visit
Insight.je

DisruptHR Marketing

Publications such as Channel Eye Media feature DisruptHR in their events programme and editorial!

**CHANNELEYE**

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ACCOUNTANCY

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A unique accountancy firm with a supportive
attitude and perspective into the industry.

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Disrupt – the unique HR event is back! Have you reserved your place yet?

March 28, 2022 In Business, Featured, Features, Jersey, Leadership, People



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Disrupt – the unique HR event is back! Have you reserved your place yet?
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Red Arrows and Battle of Britain Memorial Flight confirmed for Guernsey Air Display
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Ogier named best offshore firm at Private Equity Wire Awards
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**CHANNELEYE**

Get in touch 

ADVERTISE ON OUR DIGITAL
PLATFORM & DAILY EMAILS.

DisruptHR Social Media

Pre & post event promotion on multiple
social media platforms



@disrupthr_CI
#hrdisruptjersey
https://twitter.com/DisruptHR_CI



DisruptHR Ticketing

Purchase tickets on Eventbrite

4 x sold out events to date

Early bird and sponsorship discounted tickets available

A promotional poster for the 'DisruptHR St. Helier 2.0' event. The background is a night-time aerial view of a coastal town with lights reflecting on the water. A large red 'SOLD OUT' stamp is diagonally across the center. Text includes the event name, location, date, time, and sponsors.

DISRUPT [Tickets @Eventbrite](#)

St. Helier 2.0
The Freedom Centre
(Odeon)

SOLD OUT

Thursday, 31 March 2022
17:30 - 20:00

Main Sponsor
WALKERS

Supporting Sponsors
Pinpoint **cib**
channel insurance brokers

Insight GROUP
Great ideas about People that Work
POWERED BY INSIGHT GROUP

THE REBELLIOUS FUTURE OF
PEOPLE AND WORK



DISRUPT

14 speakers, 5 minutes each,
teach us something, but make it quick!



 Jenny Brunton ★	Daniel Read ★ 
 Douglas Kruger ★	Matthew Whitfield ★ 
 Olive Fogarty ★	Emma German ★ 
 James Carré-Rice ★	Louise O'Regain ★ 
 Hilary Griffin ★	Susie Richardson ★ 
 Stephen Backhouse Keynote Speaker ★	James Mews ★ 
 Kate Wright ★	Tom Hacquoil Virtual ★ 

for speaker bio's and tickets
visit: [@HRDisruptJersey](https://insight.je/events)

Powered by

 Great ideas about People that Work

DisruptHR

Our Programme

- 14 x speakers
(7 in first half, 7 in second half)
- 5 minutes per speaker
- Slides rotate every 15 seconds
(20 in total)

“It’s like TEDx on steroids!”

DisruptHR Sponsors

- 'Principal Sponsor' Walkers have been supporting DHR since 2019!
- 'Supporting Sponsors' Pinpoint 2019, 2020 & 2022 and CIB Insurance Brokers 2022 & 2023!
- 3 x 'Supporting Sponsor' opportunities currently available for St Helier 2024!



LF
LEAPFROG



Walkers



cib channel
insurance
brokers



utmost™



Pinpoint

Supporting Sponsor Packages



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We're seeking 3 x 'Supporting Sponsors'

Opportunities are:

- Pre-show refreshments sponsor
- Intermission refreshments sponsor
- Programme sponsor

Interested?

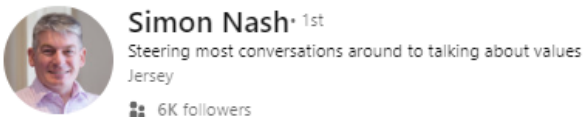
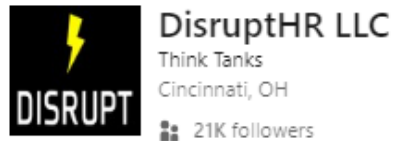
Please contact: jane.gregory@insight.je



DisruptHR

Our stats since 2019...

- 4 x SOLD OUT DisruptHR Channel Islands events
- 540 x Attendees
- 56 x Speakers
- A growing Social Media community using multiple accounts and platforms
- Event coverage in local press
- DisruptHQ & Insight Group website promotion



Note: DisruptHR 2021 was postponed due to pandemic.